

PUBLIC HEALTH ASSOCIATION

For science. For action. For health.



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O r al e i s h a' e d e l i e r, o r n i q e p r o m i s e, ' h e b e n e ' f o r h i c h o' h e r s s e e k s o ' .

**community of public health professionals and the collective voice for the health of the public.
combines 140-plus years of perspective, a broad-based constituency and the ability to influence federal policy**

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Our strategic priorities are the organization's top priorities and are the focus of our work. They are the areas where we have the greatest impact and are the primary drivers for our work.

- Community

- Science and evidence-based decision-making

- Health equity

all

all

- Prevention and wellness

- Real progress in improving health

Orator's voice is of personal character, of a rosy and fresh face and a healthy and lasting impression. The aim is to create a good impression among the audience.

- **Representative**
- **Engaging, personable and passionate**
- **Approachable**
- **Credible**
- **Confident and strong,**

11/15/2017 10:00 AM

How APHA communicates the Caucus relationship:

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How Caucuses communicate the relationship:

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Preferred version:

140-

40

American Journal of Public Health

The Nation's Health,



Shorter version:

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Important: APHA approval required

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Mark

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Association

Logotype

Name

Tagline

© 2011 Pearson Education, Inc.

Accounting Principles
10th Edition

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For color

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Use this version when the
logo will appear on black or
dark colors.

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